



## NATICO certification

Congratulations to the management of National Takaful Insurance (NATICO) on achieving ISO 9001 certification! The certificate is presented by Mr. Fadi Kheder.

## Ramadan Kareem!

Ramadan Kareem, Contact us to know our special offers for this month. Hurry up to benefit from the offers



## Client's words

Infomatics is the best option if you are looking for an expert, professional, organized, and honest company to consult, improve, develop, and implement any standard in your facility. Mr. Fadi and his team is the best in this domain. I wish continue success for them.

Alaa Nammour, Tejoury Assist Management



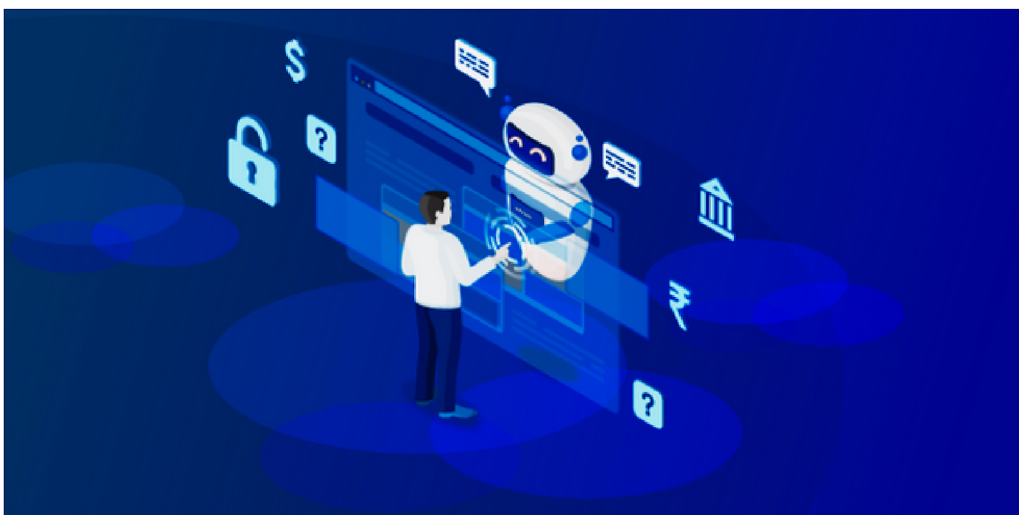
Artificial Intelligence (AI) has a rich history dating back to the mid-20th century when computer scientists began developing algorithms that could simulate human intelligence. The field has since grown and evolved, leading to breakthroughs in various industries and making a significant impact on our lives. Here is a brief overview of the history of AI and its benefits:

1- The origins of AI can be traced back to 1956, when a group of computer scientists organized a workshop at Dartmouth College. They coined the term "artificial intelligence" and laid the foundation for the field.

2- In the 1960s and 1970s, AI research was focused on rule-based systems that could reason logically and solve problems. This led to the development of expert systems that could diagnose medical conditions, recommend financial investments, and perform other specialized tasks.

3- In the 1980s and 1990s, AI research shifted towards machine learning, which uses statistical techniques to enable computers to learn from data. This led to breakthroughs in natural language processing, computer vision, and speech recognition.

4- In recent years, AI has become more ubiquitous, with applications in healthcare, transportation, finance, and other industries. AI is being used to develop personalized medicine, improve traffic flow, detect fraud, and more.



# AI History and its benefits (Cont.)

The benefits of AI are numerous, including:

- 1- **Increased efficiency and productivity:** AI can automate repetitive tasks, freeing up human workers to focus on more complex and creative work.
- 2- **Improved accuracy:** AI algorithms can analyze vast amounts of data and identify patterns that humans might miss, leading to more accurate predictions and better decision-making.
- 3- **Enhanced personalization:** AI can analyze individual preferences and behaviors to provide personalized recommendations and experiences.
- 4- **Improved safety:** AI is being used to develop self-driving cars, drones, and other autonomous systems that can reduce the risk of accidents and improve safety in various industries.
- 5- **Increased accessibility:** AI-powered devices and services are making technology more accessible to people with disabilities, enabling them to live more independently.



Overall, AI has the potential to transform many aspects of our lives, from healthcare to education to transportation. As the field continues to evolve, we can expect even more innovative applications and benefits in the future



# Why do companies need ISO 14001 ?



ISO 14001 is a globally recognized standard for environmental management systems (EMS) that outlines the requirements for establishing, implementing, maintaining, and continually improving an organization's environmental performance. It provides a framework that helps organizations identify and manage their environmental impact, and ensure compliance with applicable laws and regulations. The standard is applicable to any organization, regardless of its size, type, or industry. The primary benefits of implementing an ISO 14001-certified EMS include:

**1- Improved environmental performance:** ISO 14001 requires organizations to identify and assess their environmental impact, and develop strategies to minimize their negative impact on the environment. By doing so, organizations can reduce their resource consumption, waste generation, and emissions, and improve their overall environmental performance.

**2- Increased compliance:** Compliance with environmental regulations can be complex and challenging for organizations. ISO 14001 helps organizations identify and manage their legal and regulatory requirements, ensuring they are compliant with applicable laws and regulations.

**3- Cost savings:** By identifying opportunities to reduce waste, energy, and water consumption, organizations can reduce their operating costs, improve their efficiency, and increase their profitability.

**4- Competitive advantage:** As more organizations adopt sustainable practices, implementing an ISO 14001-certified EMS can provide a competitive advantage, helping organizations differentiate themselves from their competitors and attract environmentally conscious customers and investors.





# ISO 14001 benefits that are particularly relevant to Oil & Gas sector



- 1- Improved safety:** The oil and gas sector is one of the most hazardous industries, with high risks of accidents and spills. An ISO 14001-certified EMS helps organizations identify and mitigate risks, reducing the likelihood of accidents and improving safety performance.
- 2- Better environmental performance:** The oil and gas sector is a major contributor to greenhouse gas emissions and other environmental impacts. Implementing an ISO 14001-certified EMS can help organizations reduce their environmental footprint, minimize waste, and manage their energy and water consumption.
- 3- Increased stakeholder engagement:** The oil and gas sector operates in complex social and political environments, with many stakeholders, including local communities, regulators, and NGOs. Implementing an ISO 14001-certified EMS can help organizations engage with these stakeholders, build trust, and enhance their social license to operate.
- 4- Improved risk management:** The oil and gas sector faces many risks, including geopolitical risks, regulatory risks, and reputational risks. An ISO 14001-certified EMS helps organizations identify and manage these risks, reducing their exposure to potential negative impacts.
- 5- Cost savings:** The oil and gas sector is highly capital-intensive, and reducing costs is a key priority for many organizations. Implementing an ISO 14001-certified EMS can help organizations identify and reduce waste, optimize resource consumption, and improve efficiency, resulting in cost savings.

# ISO 30414: Human Resources Management

ISO 30414 is a standard developed by the International Organization for Standardization (ISO) titled "Human Resource Management - Guidelines for Internal and External Human Capital Reporting". It was published in 2018 and provides guidelines for organizations to report on their human capital, both internally for management purposes and externally for stakeholders such as investors, customers, and employees.

The standard defines human capital as the knowledge, skills, competencies, and attributes of individuals that contribute to organizational success. It sets out principles and requirements for reporting on areas such as workforce composition, workforce availability and stability, leadership and culture, workforce productivity, and workforce well-being. The aim of ISO 30414 is to help organizations better understand and manage their human capital, as well as to provide stakeholders with a more comprehensive picture of an organization's performance.

There are several benefits to implementing ISO 30414:

1- Improved HR management: organizations can gain a better understanding of their workforce and the impact it has on their operations.



2- Enhanced reporting: provides a standardized framework for reporting on human capital that can help organizations to communicate their performance more effectively to stakeholders, such as investors, customers, and employees.

3- Increased transparency: By reporting on their human capital, organizations can demonstrate their commitment to transparency and accountability, which can enhance their reputation and build trust with stakeholders.

4- Better decision-making: ISO 30414 can help organizations to make more informed decisions about their workforce by providing them with data and insights that they can use to identify areas for improvement and develop targeted interventions



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شركة بركان الوطنية لأنظمة المعلومات (م.م.ع.)  
BURGAN NATIONAL INFORMATION SYSTEMS CO. W.L.L.



# CONTACT US



Kuwait

[www.kuwait-iso.com](http://www.kuwait-iso.com)  
[info@infomatics-kw.com](mailto:info@infomatics-kw.com)  
+965 9668 7895

UAE

[www.iso-uae.com](http://www.iso-uae.com)  
+971 56 156 9728

Bahrain

[www.bahrian-iso.com](http://www.bahrian-iso.com)  
[info@bahrain-iso.com](mailto:info@bahrain-iso.com)  
+965 9668 7895

KSA

[www.iso-saudi-arabia.com](http://www.iso-saudi-arabia.com)  
[info@iso-saudi-arabia.com](mailto:info@iso-saudi-arabia.com)  
+966 55 833 3931

Qatar

[www.qatar-iso.com](http://www.qatar-iso.com)  
[info@qatar-iso.com](mailto:info@qatar-iso.com)  
+974 7731 7363